

Month Of February

2009 Spring Dinner Celebration

The annual Spring Dinner celebration kicked off on 2 February 2009. Commencing in Indonesia, it went into full swing around the South and South East Asia region covering Singapore, Malaysia, Thailand and Philippines. The events were well attended by local trade and media with some participants from the Hong Kong travel industry.



Mr David Leung, Regional Director of South and Southeast Asia, shared with the guests that the visitor arrivals for 2008 has made the 29 million mark, representing an increase of more than 4.7% (versus the same period in 2007). Looking forward, he mentioned that HKTb has recently set up a dedicated office for MICE - Meetings and Exhibitions Hong Kong (MEHK). With the global uncertainties in 2009, Mr Leung reiterates the need for the Board, travel industry partners and media to combine forces to mutually support and better meet the challenges ahead.

The Spring Dinners herald an auspicious start to the year of the ox and provide a platform for the local travel industry to connect, and show appreciation for the support rendered by the local trade and media for the past year.

What's Hot



Hong Kong Arts Festival 2009

The 37th Hong Kong Arts Festival will kick off in 13 different venues over a period of 32 days – from 6 February through to 8 March 2009. The Festival will present over 150 performances and related events that feature 37 performing groups – 29 from overseas and 8 from Hong Kong. This internationally recognised arts festival is the premier arts event in Hong Kong and the region. Don't miss the performances of renowned overseas and local artistes in an eclectic array of music, theatre, dance and more. Website: www.hk.artsfestival.org/en/



HK Trampers

A great way to get out and explore the lush greenery that Hong Kong has to offer is to join a hiking group for a weekend stroll. HK Trampers pride themselves on having no real organisation, but they do love a good walk. The group meets most Sundays (weather permitting) and they all set off on a walk. The amazing views and experience of hiking in Hong Kong cannot be matched. This is really a wonderful way to uncover some of Hong Kong's greatest hidden treasures. The group communicate via their website, and details of Sunday walks are usually posted by Saturday. Best of all, the whole thing is totally free, but do check the guidelines on the site to check the walk's difficulty and ensure you have the proper equipment. www.hktrampers.com



Kwan Kee Restaurant

Clay pot rice is a very popular local dish in Hong Kong. When the rice is almost finished cooking, it is topped with ingredients such as pork rib, salted fish, eel and fresh chicken with mushroom. The juices from these ingredients seep down into the rice and give it a rich, wholesome flavour. When you reach the bottom, you may find yourself manically scraping the burnt crispy rice in order to savour every last morsel! Kwan Kee Restaurant offers an excellent selection of toppings and serves truly wonderful clay pot rice.

Add: Shop 1, Wo Yick Mansion, 263 Queen's Road West (Kai Heung Street), Sai Wan, Hong Kong. Tel: (852) 2803 7209

MICE Updates

With the challenges in 2009, it is even more crucial to provide enhancement in software and hardware to bid and convert a MICE potential. Towards this end MEHK will be rolling out several initiatives in the forthcoming new Fiscal Year:

- Enhanced valueadds for 'Hong Kong Rewards' programme
- Hong Kong MICE Specialist workshop

Once these are in place in the new FY, we will update you on how to enroll or fulfill these perks. For any MICE enquiries, please contact the MEHK S&SE Asia team: Linda, Linda.Tan@hktb.com and Rachel, Rachel.Quек@hktb.com

News Buzz

Release of Final Visitor Arrivals for 2008

Completion of Maintenance Works for the Clock Tower

Reopening of Penfold Park

Reopening of Lookout Tower in Tai Po Waterfront Park

Reopening of Hong Kong Coliseum

New Wax Figure of President Obama – Madame Tussauds Hong Kong

New Hotel: Hyatt Regency Hong Kong, Sha Tin Reopening of Louie Business Hotel

What's Up



Hong Kong Flower Show 2009
13 Mar - 22 Mar



Entertainment Expo Hong Kong 2009
23 Mar - 19 Apr



Hong Kong Sevens 2009
27 Mar - 29 Mar

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